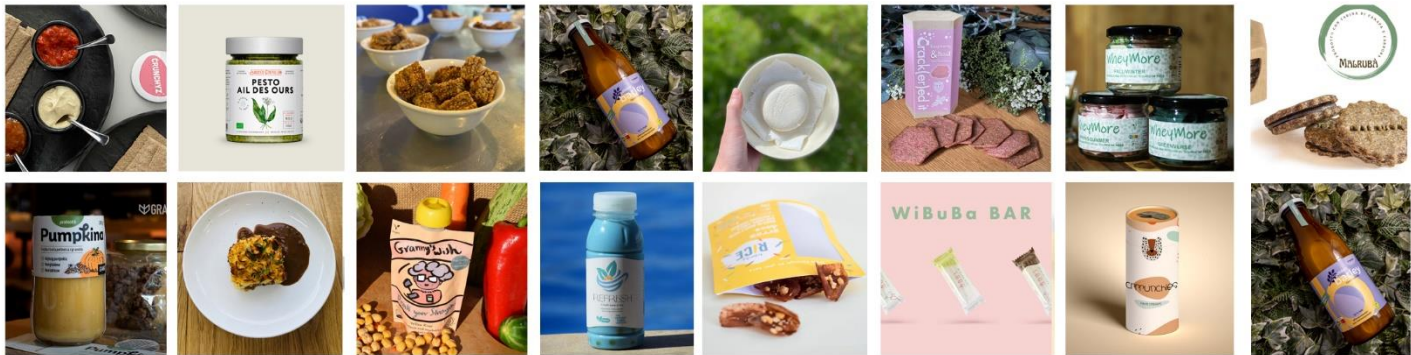




ECOTROPHELIA EUROPE

2023 STUDENTS INFORMATION MANUAL



SUMMARY

CONTENTS	Page
Schedule and key dates 2023	3
Oral presentation - media	4
Entrepreneurship training	5
2023 Presentation Program	6
2023 Order of Passage	8
Oral Presentation	10
Jury	11
Award Ceremony	12
After the competition	13
Contacts	15

ECOTROPHELIA EUROPE 2023

15 COMPETING TEAMS:

Belgium	Croatia	Denmark	France
Germany	Greece	Iceland	Italy
Portugal	Serbia	Slovenia	Spain
The Netherlands	United Kingdom	Pangea Team	



SCHEDULE & key dates in 2023

3rd July

17th July

8th
September

20th
September

29th
September

8-9th
October

3rd July before 6 p.m.
(GMT+1)

National Federation provides both **Letter of Commitment** and **Registration Form** found on <https://eu.ecotrophelia.org/> My Space/federation. The Organizing Committee will acknowledge receipt of the documents and will send an invoice referring to the registration fee (details in the Rules). The Participant application will be considered final and official when the registration fee is paid to the Organizing Committee by bank transfer. National Federation sends the information on the national students' team participating in ECOTROPHELIA Europe 2022.

17th July before 6pm
(GMT+1)

Participating Team: submit the complete dossier to be found on <https://eu.ecotrophelia.org/> My Space/Team Area including Establishment details, contact & logo, Team details, technical file, Team material, Product description and written presentation, Product photos (high definition) and a collective commitment signed by each member of the Team.

If for reasons of force majeure the Participating Team is unable to provide the information above mentioned by the stipulated deadline, the Participating Team must contact the Organizing Committee to arrange a new date.

8th September

Participating Team: Submit their assessment about the Entrepreneurship training on Canvas

20th September

Participating Team: send an extract of the **Oral presentation with the pitch** (including software and font used) by electronic submission on <https://eu.ecotrophelia.org> And **send the proof they have completed the Entrepreneurship training.**

29th October, morning

At least one team member per team must participate in the online seminar on entrepreneurship given by EIT FOOD.

8-9th October

ECOTROPHELIA Europe 2023 Competition and Award Ceremony.



ORAL PRESENTATION - MEDIA

By September 20th

An extract of your presentation with the pitch to the Judging Panel must be sent by electronic submission. This presentation will be tested/validated in order to anticipate any issue that could happen online during your presentation. In addition, your presentations will be used to identify the general critical points found about entrepreneurship to prepare the online seminar on September 29th.

Please submit your presentation **and** (free) source fonts:

<https://eu.ecotrophelia.org/> MY SPACE/TEAM AREA



If you have any issue to submit it. Please, contact the organizing committee.

ENTREPRENEURSHIP TRAINING

By September 20th

By September 8th, you must send your final assessment of the training via the training, on Canvas.

EIT FOOD team will study your assessment and come back to you with remarks and improvements to do.

Only then, the EIT FOOD team will provide you the proof that you have completed the training. This proof must be submitted via your team area (on ECOTROPHELIA EUROPE website) **by September 20th**.

Please submit the proof that you have completed the training:

<https://eu.ecotrophelia.org/> MY SPACE/TEAM AREA



If you have any issue to submit it. Please, contact the organizing committee.



2023 PROGRAM

Sunday 8th of October

9:00 – 12:00	Registration of the teams Every teams must come to the fair to register and give their final presentation
13:30 – 15:10	Student project presentation Q&A session
15:10 – 15:30	Pause
15:30 – 16:45	Student project presentation Q&A session

Monday 9th of October

8:30 – 10:10	Student project presentation Q&A session
10:30 – 10:30	Pause
10:30 – 11:45	Student project presentation Q&A session
11:45	Final panel deliberation session
14:00 - 15:00	Awarding ceremony

Your contact for organisational issues: Marine Lonjou: +33 662 584 674

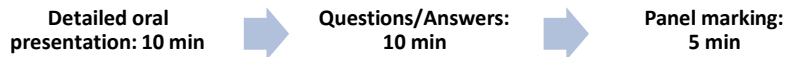


ECOTROPHELIA EUROPE

Order of passage DAY 1

Presentation in English - 25 minutes per team

According to the timetable established by ECOTROPHELIA



SUNDAY 8TH OCTOBER 2023

13:00 Start of the event

13:30 Team 1
13:55

13:55 Team 2
14:20

14:20 Team 3
14:45

14:45 Team 4
15:10

15:10 20 minutes break

15:30 Team 5
15:55

15:55 Team 6
16:20

16:20 Team 7
16:45

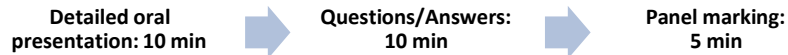


ECOTROPHELIA EUROPE

Order of passage DAY 2

Presentation in English - 25 minutes per team

According to the timetable established by ECOTROPHELIA



MONDAY 9TH OCTOBER 2023

8:30 Start of the event

8:30 Team 8

17:30

8:55

8:55 Team 9

9:20

9:20 Team 10

9:45

9:45 Team 11

10:10

10:10 20 minutes break

10:30 Team 12

10:55

10:55 Team 13

11:20

11:20 Team 14

11:45

ORAL PRESENTATION

Presentation in English - 25 minutes per team

According to the timetable established by ECOTROPHELIA

**Detailed oral
presentation: 10 min**



**Questions/Answers:
10 min**



**Panel marking:
5 min**

A PC (Windows), a projector, a powerful sound system and a wide screen will be available for all team presentations.

Two cordless microphones and a remote controller will also be provided.

You are requested to bring your final presentation with you; as a back-up, in case of any failure, we recommend you also bring a pdf version of your presentation.





WHO ARE THE JUDGES Each National Food Federation presenting a team in the competition appoints a National Judge, a person recognized for his reputation, independence and skills.

THEIR MISSION Designate from the projects presented:

1. The Gold, Silver and Bronze Awards
2. The Communication Strategy Award
3. The Entrepreneurship Award

WHEN The Jury will take place over two half days, on 16th October afternoon and 17th October morning.
The detailed presentations timetable will be provided on the website <https://eu.ecotrophelia.org/> several weeks prior the competition

HOW MUCH TIME The presentations are in ENGLISH and take 25 minutes: 10 minutes presenting the project and 10 minutes for questions and answers

Please note! The Jury will take the following into account:

- ✓ Form (ability to persuade, quality of presentation media, oral expression and uniformity of the group)
- ✓ Content (synthesis, critical analysis)
- ✓ Packaging (prototype to present)
- ✓ Tasting (take care with the presentation of the product).
- ✓ The key issues fulfillment (see annex in the rules)
- ✓ The entrepreneurship spirit

Although some originality can be accepted it is recommended to keep the presentations professional and limit any "theatrics."

TASTING The jury will taste your product during the oral presentation.

You will need to prepare your products on plates (you may possibly want to plan decorative elements).

Please inform the Organisation if you need help to serve the members of the Jury.

RESULTS The Award Ceremony will take place on **9th October afternoon**



Announcement of the Winners Award Ceremony

ECOTROPHELIA Europe 2023:

- 5 prizes to stimulate eco-innovative imagination
- A total of **10 000€** in prizes



Each student whose team project receives a prize may claim the distinction and will receive payment calculated on the amount of the prize in proportion to the number of students in the team (cf. signing collective letter).

The prize money will be paid by bank transfer to the bank accounts indicated by participants in the registration dossier.

Please check that all bank details are correct to ensure that the bank transfers are not rejected.

After the competition...

Expenses will be reimbursed as per the **ECOTROPHELIA Europe 2023 Rules, Article 8**. Please read this article carefully before sending back the Expenses form.

The Team Expenses form (Excel file) should be downloaded from your private space in <https://eu.ecotrophelia.org/> > MY SPACE > TEAM AREA.

All expenses must be submitted by 7th November 2023 AT THE LATEST

PLEASE NOTE:

**NO EXPENSES WILL BE TAKEN INTO ACCOUNT AFTER THE DEADLINE
NO EXPENSES WILL BE TAKEN INTO ACCOUNT WITHOUT AN ORIGINAL INVOICE.
CREDIT CARD RECEIPTS ARE NOT SUITABLE FOR REFUND**



Any questions? Contact us

Address: EEIG ECOTROPHELIA EUROPE
ANIA – 9 boulevard Malesherbes – 75008 PARIS
FRANCE
Tel.: +33 662 584 674
e-mail: contact@ecotrophelia.eu

Find ECOTROPHELIA on the web

<https://eu.ecotrophelia.org/>

Youtube

<https://www.youtube.com/channel/UCLAxoJKg8yjbmAnXes3S3>

[Q](#)

Live replay - ECOTROPHELIA EUROPE 2020

https://youtu.be/MGgFi_pLAYQ

Follow ECOTROPHELIA EUROPE on social networks

