



## PRIZEWINNERS OF THE ECOTROPHELIA EUROPE 11<sup>th</sup> EDITION

France wins ECOTROPHELIA Gold, Spain: Silver and Germany: Bronze!

17 countries reveal the new trends in food innovation in Europe!



A veritable laboratory of innovative projects, ECOTROPHELIA – the European Awards of Food Innovation – has been for 20 years a European reference in terms of innovation transfer, bringing together higher education, research and agri-food sector professionals.

In competition at the ECOTROPHELIA Europe final, the higher education students' teams from 17 countries presented the new food trends in Europe at Anuga - Cologne, Germany. On October

6<sup>th</sup> and 7<sup>th</sup>, the European jury chaired by Christoph Hartmann, Academic Alliances&Expertise Development Lead Nestlé Research Center, evaluated the 17 finalist projects, eco-innovative quality and tasty products that meet consumers' expectations, adapted to the industrial processes and the distribution channels.

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**ECOTROPHELIA Europe Gold** (5 000 €):

**FRANCE - oRIZginal**

L'oRIZginal, the tasty plant-based dessert made from organic French ingredients!

ISARA - ANIA, Association Nationale des Industries Alimentaires

**ECOTROPHELIA Europe Silver** (3 000 €):

**SPAIN - Mr. Pinx**

Mr. Pinx are edible sticks created to generate new sensory experiences from an eco-friendly approach.

University of Barcelona - FIAB, Spanish Food and Drink Federation

**ECOTROPHELIA Europe Bronze** (dotation 2 000 €):

**GERMANY - TempSta**

A nutritious savoury cracker made of organically grown peas fermented by means of a fungus.

Technical University of Berlin - FEI, Research Association of the German Food Industry

**Special Prize "Communication Strategy"** awarded by the EEIG ECOTROPHELIA EUROPE (500 €):

**SLOVENIA - Kefya**

Kefya is a new family of innovative organic kefir spreads with crunchy vegetables.

Biotechnical Faculty, University of Ljubljana

CCIS – CAFÉ, Chamber of Commerce and Industry of Slovenia – Chamber of Agricultural and Food Enterprises

**The ECOTROPHELIA Europe Organising Committee** is made up of the European Technology Platform Food For Life and the EEIG ECOTROPHELIA EUROPE; and, it is supported by its partners: Nestlé, Campden BRI, the French Ministry of Agriculture and Food, the Vaucluse Council, the EEIG ECOTROPHELIA EUROPE and Anuga.

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