



ECOTROPHELIA ^{16 Countries}
EUROPE



Press Release

Paris | July 25th, 2024

The Competition "Ecotrophelia" Celebrates its 25th Anniversary at SIAL Paris!

The European competition "Ecotrophelia," dedicated to food innovation, will celebrate its 25th anniversary at the Salon International de l'Alimentation (SIAL) in Paris from October 20 to 21, 2024.

For a quarter of a century, Ecotrophelia has played a key role in promoting and supporting innovation in the European food sector.

The competition highlights emerging talents and cutting-edge ideas from students in food science, engineering, and business, while encouraging sustainable and eco-friendly practices.

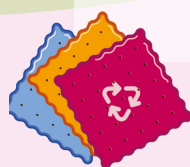
A Quarter Century Dedicated to Food Innovation

Founded in France in 2000, Ecotrophelia has become a true springboard for young innovators and a laboratory of ideas for the European food industry. Participating teams from various universities and major schools across Europe compete in creativity to develop innovative, original, and environmentally friendly food products.

A Double Celebration at SIAL Paris 2024

To mark this significant milestone, the 25th edition of Ecotrophelia Europe promises to be exceptional. The competition will be held as part of the 60th anniversary of SIAL Paris, the world's largest food innovation exhibition, offering an international showcase for participants' projects. The anniversary celebration will take place on the last day of the competition, featuring a cocktail party, success story testimonials, and surprise guests.

During the two days of competition, 16 teams will present their creations to a jury composed of industry experts, researchers, and representatives of European food institutions. Evaluation criteria will include originality, technical feasibility, taste, commercial potential, and environmental impact of the products.







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“Ecotrophelia Europe has set the standard of sustainable food innovation for students across the continent, challenging them to contribute to real solutions and to provide inspiration for a food system in transformation. The skills the students develop will serve them their entire career, and we are proud to welcome alumni back during the events at SIAL. Of course, we can only achieve the reach and impact through the continued support of our partners at the heart of our ecosystem and the academics and mentors who create and change exciting curricula, and we look forward to celebrating successes as we look to the future!”

Maarten van der Kamp,
President of Ecotrophelia Europe

“I’m a big supporter of the ECOTROPHELIA EUROPE competition, it showcases food innovation and the exceptional talent of European students. They are bursting with ideas, often pioneering trends and resolutely committed to sustainable food. We are delighted to be hosting the final of the competition at SIAL Paris in October. All the best to all the candidates!”

Audrey Ashworth,
Director of SIAL Paris

Event Schedule Monday, October 21st:

Awards ceremony

SIAL Talks : participation of
Maarten van der Kamp,
President of Ecotrophelia Europe

25th-anniversary celebration of Ecotrophelia
(by invitation only).

Press Contact

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